

## International Search Engine Optimisation Project



### Education Consultancy

UK based seeking international exposure

#### Company Bio

Established for over a decade, our client, was looking for increased international traffic and exposure.

They possess a multi-lingual new business team who work on an international basis. They required better search engine visibility in their key markets.

China, Russia, Thailand & Spain were to be focussed on.

### What We Did

Briefly, we extensively revised the structure of the site, advised on additional translated areas for the targeted languages and ensured the technical foundation of the site made use of the latest innovations for all devices.

We optimised the site for each relevant search engine to provide a world class resource.

"Great work Matt we really appreciate your valuable insights into SEO."

Director

Results	Agreed First Page Rankings Jul 2018	Agreed First Page Rankings Jan 2019	Rankings in how many targeted languages?	Target locations providing increased relevant traffic?
	3	19	100%	100%